



EQUIPMENT
RENTAL
EXPO 2026

MACHINERY & EQUIPMENT RENTAL EXPO KUWAIT 2026

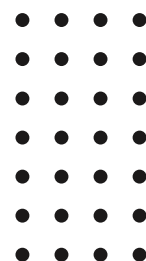
معرض الكويت الدولي لتأجير
الآليات و المعدات الكويت 2026



SALWA SABAH HALL



21 - 23 April 2026



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TOP MACHINERY & EQUIPMENT RENTAL COMPANIES UNDER ONE ROOF

Global Alliance Expo Company is delighted to invite you to participate in Kuwait International Machinery & Equipment Rental Exhibition 2026, taking place in Kuwait at Salwa Sabah Hall from 21 - 23 April / 2026.

As the largest event of its kind in the State of Kuwait, the Machinery and Equipment Rental Exhibition is exclusively dedicated to the light and heavy equipment rental industry, this prestigious event gathers the top machinery & equipment rental companies under one roof, showcasing their best equipment and innovation in rental serving different sectors as oil & gas, industrial & power, construction & road building, transport & logistics,.....

By exhibiting at the Machinery and Equipment Rental Show, you'll have the opportunity to meet decision-makers, generate new business, gather rental leads, access a guaranteed audience and position your brand amongst your peers as a market leader.

EXHIBITOR PROFILE



OIL & GAZ EQUIPMENT RENTAL COMPANIES



INDUSTRIAL & POWER EQUIPMENT RENTAL COMPANIES



CONSTRUCTION & ROAD BUILDING EQUIPMENT
RENTAL COMPANIES



TRANSPORT & LOGISTICS EQUIPMENT RENTAL
COMPANIES

PARTICIPATION FEE

Participation Fee : KD 800 per stand of 9 Sqm (3M X 3M)

In addition to renting stand space, a wide range of services is available:

- Stand provided with partitions, Floor Carpet, electrical, connection unit, 5 spotlights, 2 table, 4 chairs and fascia with the company name in English.
- Press release in the newspapers
- Listing in the expo catalogue
- One full colored page in the expo catalogue. Size (28 cm x 21 cm).
- Security 24 hours/day during the exhibition.

SPONSORSHIP OPPORTUNITIES

The sponsorship opportunities available are designed to increase your brand visibility and makes you the major partner of the event.

This is an excellent opportunity to present your company outside your booth and gain unparalleled exposure to a highly targeted audience.

DIAMOND SPONSOR

- Advertised as **DIAMOND SPONSOR**
- Free stand of 36 Sqm
- Interview with the media during the exhibition
- Press release in the newspapers
- Two additional advertisement pages in the exhibition catalogue
- The sponsor logo on the exhibition website
- The sponsor logo on the cover of the exhibition catalogue
- The sponsor logo on the newspapers advertisement
- Advertising stand boards in front of the main entrance of the exhibition hall
- Giving an award of honor to the sponsor for his role

SPONSOR FEE: KD 6000

PLATINUM SPONSOR

- Advertised as **PLATINUM SPONSOR**
- Free stand of 18 Sqm
- Press release in the newspapers
- One additional advertisement page in the exhibition catalogue
- The sponsor logo on the exhibition website
- The sponsor logo on the cover of the exhibition catalogue
- The sponsor logo on the newspapers advertisement
- Giving an award of appreciation to the sponsor for his role

SPONSOR FEE: KD 3000

BENEFITS OF EXHIBITING

By exhibiting at Machinery & Equipment Rental Expo Kuwait 2025, you have the opportunity to showcase your brand as a market leader in Equipment rental industry and strengthening not only your company's marketing capabilities, but you are also directly elevating the profile of your business

- Build valuable partnerships, forge new connections and generate new leads
- Showcase your brand to a highly targeted audience of decision-makers
- Position your company as a market leader
- Promote your brand & enhance your company image
- Check out the competition and reinforce customer loyalty
- Gain feedback, media exposure and collect market research data

CONTACT

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